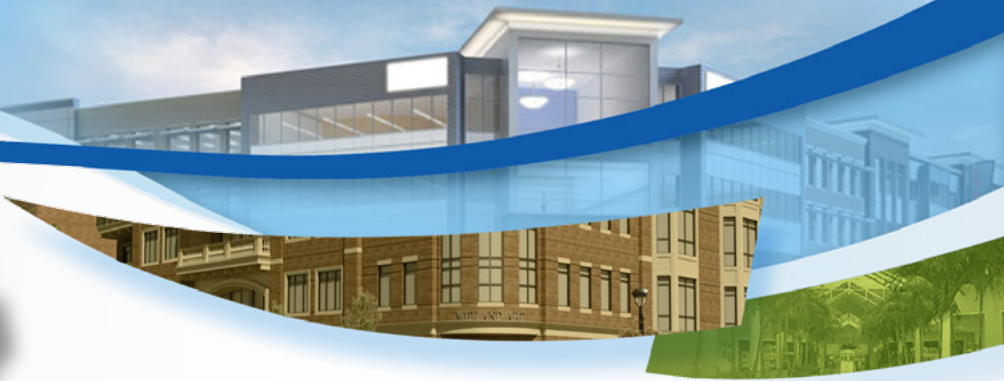


MIDLAND TOMORROW



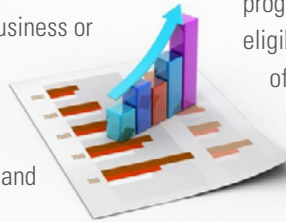
Midland Tomorrow is a private, 501(c)3 nonprofit economic development organization serving Midland County and its local governments. It is dedicated to removing barriers to enterprise. Our mission is to enhance the quality of life for Midland County residents through the creation and retention of quality jobs and the diversification of the economic base.

Services

Financial packaging and incentives
Community introductions
Site selection
Workforce development
Economic gardening

Your Partner in Growth

Whether you're starting a new business or relocating or expanding an established one, you face a host of challenges: financial, real estate, workforce, governmental and regulatory issues.



Midland Tomorrow offers a range of free, confidential services to help you meet those challenges. Whether you are a global company or a one-person startup, we can be your one-stop resource.

Leveraging Capital

Financial Packaging and Incentives

Our expertise in the various financial packages and local, state and federal incentive programs can help you develop the perfect package for your needs.

Our financial services include:

- Identifying appropriate financing programs from federal, state and local governments
- Assisting you through the entire application process
- Identifying private debt and equity financing sources and non-conventional public and private financing options

The panoply of local, state and federal incentive programs — and the complexity of their eligibility and reporting requirements — can often be overwhelming. Our expertise allows us to help you quickly, efficiently and painlessly explore, and apply for, the best options for your business, including:

- Brownfield redevelopment credits
- Energy efficiency grants
- Federal historic preservation credit
- Industrial Facilities Tax Abatements (IFTA)
- Michigan Economic Growth Authority (MEGA)
- Obsolete Property Rehabilitation Act (OPRA)
- Small Business Administration (SBA) Loans

Making Connections

Community Introduction Services

Your business depends upon a network of other local businesses — from IT, communications and business services to materials and logistics. We help you make the connections you need, with local, regional and global industry leaders.

We also connect you to the community, by providing information about infrastructure, demographics, statistics and other aspects of living and doing business in Midland County.



Confidentiality and Non-Disclosure

In our highly competitive business world, we recognize the value and importance of information. We treat your financial and proprietary information with complete confidentiality.

When working with many government incentives, certain information is subject to public disclosure. In such cases, we disclose only information that is required.

If you have questions about our non-disclosure policy, contact us at **(989) 839-0340**.

Let's work together to help your business grow.

The Right Site

Site Selection

The right site can make or break a business. With more than 50 years of experience — and our knowledge of the requirements of nearly any kind of business — we can help you find the right location.

Midland Tomorrow owns and maintains industrial parks — and maintains an inventory of commercial, industrial and research and development space available in Midland County and the surrounding Great Lakes Bay Region. We prepare a customized sites profile, based on your needs, showing how available sites stack up to your requirements. We can also arrange site visits and community tours to help your site selection team.

The Right People

Workforce Development

Midland County boasts a highly-skilled, well-educated labor pool. More than 40 percent of Midland County residents hold a bachelor's degree or higher, and we have the highest per-capita concentration of PhDs, engineers and chemists in the Midwest.

Midland Tomorrow's strong relationships with local training and workforce development programs means we can connect you with the right people to grow your business — and reduce your training and scale-up time.

Long-Term Partnership

Economic Gardening

The best business for Midland County's economy is a perennial — one that continues to thrive and grow for years to come. Through our economic gardening services, we can help smaller businesses with access to a suite of corporate-level services such as:

- Cash flow management
- CEO leadership
- Financial performance
- Marketing intelligence
- Midland Smart Zone Program
- New business development and commercialization
- Strategy development
- Supply chain consultation

We also conduct annual visits to our client businesses. It helps us measure your success, identify opportunities and threats, and plan for the future.

A Great Place to Grow

With a skilled workforce, an established base of global companies, an excellent infrastructure and an arsenal of incentive programs, Midland County offers the perfect climate for business growth. Let's talk about how we can help your company grow here.

Call **(989) 839-0340** or visit midlandtomorrow.org.

