



For Immediate Release

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“Made in Midland” Video Showcases Local Manufacturers

Midland, MI – When Herbert H. Dow founded The Dow Chemical Company in Midland, MI, he not only created what would evolve into a globally successful company, but also inspired an entrepreneurial spirit that spread throughout the community.

Midland County is home to manufacturers of a wide variety of products distributed throughout the country and the world. They may not be as well-known but have contributed to our economic success for decades. Midland Tomorrow, the county’s economic development agency, decided to highlight some of those manufacturers in a “Made in Midland” video launched online this week.

“Midland County is home to numerous small and medium-sized manufacturers who have made important contributions such as jobs to our economy, some for 70 years or more,” explained Becky Church, vice president of operations for Midland Tomorrow. “We felt it was important to recognize them and share their success with the local community and beyond. The video is also designed to serve as an attraction tool, showing that Midland County is open for business.”

The video includes footage from Alloy Construction, Case Systems and BOSTONtec, CPI Fluid Engineering, Falcon Asphalt Repair Equipment, Fulcrum Composites, Ingersoll CM Systems, International Engineering and Manufacturing (a.k.a. Woody’s), The Savant Group and Scientific Anglers.

“This is by no means a comprehensive list of all the successful manufacturers in Midland County,” added Church. “We hope to be able to produce similar videos in the future highlighting additional Made in Midland companies.”

“Case Systems and BOSTONtec are proud to be a part of the Midland community. Our success is possible because of the breadth of talented people this region has to offer. Our quality products and unmatched service are a testament to the phenomenal spirit of our employees,” said Kelly Wehner, President of Case Systems and BOSTONtec. “Midland Tomorrow has long been instrumental in promoting Midland as a community in which businesses can grow and find success. We are proud to call Midland our home and thank Midland Tomorrow for including our products in their video.”

The video can be viewed on Midland Tomorrow’s website, www.midlandtomorrow.org or on YouTube at https://youtu.be/MZkxB_I_YCA .

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A Private Non-Profit Economic Development Corporation



About the Companies Featured

Alloy Construction Service Inc.

Alloy Construction Service Inc. is a family-owned structural and architectural steel fabrication and erection company on Contractors Court in Midland. The company specializes in industrial construction, retrofitting and maintenance of steel structures, especially for clients in the chemical processing industry. They offer the latest in Building Information Modeling (BIM) technology computerized design services and project support. Computer Numerically Controlled (CNC) fabrication is integrated with design. Additional products include infrastructure elements such as mezzanines, catwalks, handrails, pipe supports and trusses, rigging, stairs and more. On-site installation completes their full service package. Website: www.alloyconstruction.com .

Case Systems and BOSTONtec

Case Systems is a leading designer and manufacturer of plastic laminate casework and countertops for the healthcare, education and laboratory markets. In 2003, Case Systems purchased BOSTONtec, a former supplier and a leader in ergonomic workstations and custom solutions, to produce high-quality steel furniture for industrial and technical environments. All Case Systems and BOSTONtec products are designed and fabricated at their James Savage Road facility in Midland and sold throughout North America. Websites: www.casesystems.com ; www.bostontec.com .

CPI Fluid Engineering

CPI Fluid Engineering, a division of The Lubrizol Corporation, is a leading global manufacturer of synthetic compressor lubricants and industrial fluids. Founded in 1971 here in Midland, CPI operates under the belief that innovation, technology and customer collaboration are essential in engineering sustainable and efficient custom lubricant solutions. They engineer lubricant products for refrigeration and air compressor industries, chemical plant applications (such as hydrocarbon gas compression), and offer a complete line of high-performance lubricants for use in all industrial applications. Website: www.cpifluideng.com

Falcon Asphalt Repair Equipment

Founded in 2004, Falcon Asphalt Repair Equipment has been recognized by Inc. Magazine as the fastest growing road maintenance equipment manufacturer in the United States and one of the country's fastest growing woman-owned businesses. It has been named to the Inc. 5000 list of the fastest-growing private companies in America for five years in a row. Falcon's asphalt recycler and asphalt hot box are used in the road maintenance programs of private customers and municipalities in 54 states and provinces across the United States and Canada. They also serve customers in Latin America. Website: www.falconrme.com .

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Fulcrum Composites Inc.

Fulcrum Composites' motto is "Go With the Curve" and that's exactly what the company creates – curved corners for drywall and curved architectural panels. Their panels are both aesthetic and practical, providing a look not easily achievable by other means while enhancing the durability of the wall. The curved corners and panels are pre-formed by owner Chris Edwards and his crew, saving contractors the time and money required to bend drywall on-site (which is also becoming a lost art). The business spun off from The Dow Chemical Company in 2004, and today its unique, custom creations can be found all over the United States, including The Faena Hotel in Miami Beach, which used 5,000 of Fulcrum's corners to create an Art Deco atmosphere, and the new H Residence condos under construction in downtown Midland. Raw materials are all U.S. sourced, with over 90 percent coming from Michigan companies. Website: www.gowiththecurve.com

Ingersoll CM Systems

Ingersoll CM Systems, founded in 1970, designs and manufactures high-quality special machinery and systems to customer specifications for crankshaft and camshaft processing at its 66,000 square foot facility in Midland. The company provides mechanical and controls design, process and application engineering, and prototype crankshaft testing. Capabilities include retool, retrofit, repair, service and remanufacture of crankshaft/camshaft machinery that includes machining centers, lathes, flexible turn and rotary broaches, external fulcrum mills, deep fillet rollers, oil hole drills and induction hardeners. Ingersoll CM Systems has global sales and services facilities in-eight countries in North America, Europe and Asia. Website: www.teamicms.com

International Engineering and Manufacturing, a.k.a. Woody's

International Engineering and Manufacturing – better known as Woody's – is a Hope Township-based company that makes metal studs and runners used to improve traction on snowmobiles and tires. The second-generation family-owned business was founded in 1968 by the Musselman family and today is known worldwide as the industry's premier producer of snowmobile performance and safety traction products for rubber tracks. Website: www.woodystraction.com

The Savant Group

The Savant Group is comprised of four individual companies that operate out of a James Savage Road location, providing products and services to original equipment manufacturers and the lubricant industry. Savant Labs is a world-class independent research and testing laboratory for lubricants. Tannas Co. designs, manufactures, markets and services laboratory instruments that measure critical properties of lubricants and related fluids. King Refrigeration specializes in the design, manufacturing and marketing of low-temperature laboratory instruments used for routine testing and research. The Institute of Materials publishes the world's largest independent compilation of engine oil test data. Website: www.savantgroup.com .

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Scientific Anglers

In 1945, friends and anglers Leon Martuch, Clare Harris, and Paul Rottiers founded Scientific Anglers in Midland. The company is credited with creating what is widely considered the first modern floating fly lines, and quickly became a leader in the fly-fishing equipment industry. Scientific Anglers has continued to be an innovator over the past 70 years, always looking for new and better designs in fly lines, rods and reels, and other fly-fishing equipment.

In 2013, Scientific Anglers was purchased by Orvis, but they continue to operate out of their James Savage Road facility, where you can often spot staff outside testing new designs in the pool of water surrounding the building. Website: www.scientificanglers.com .

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